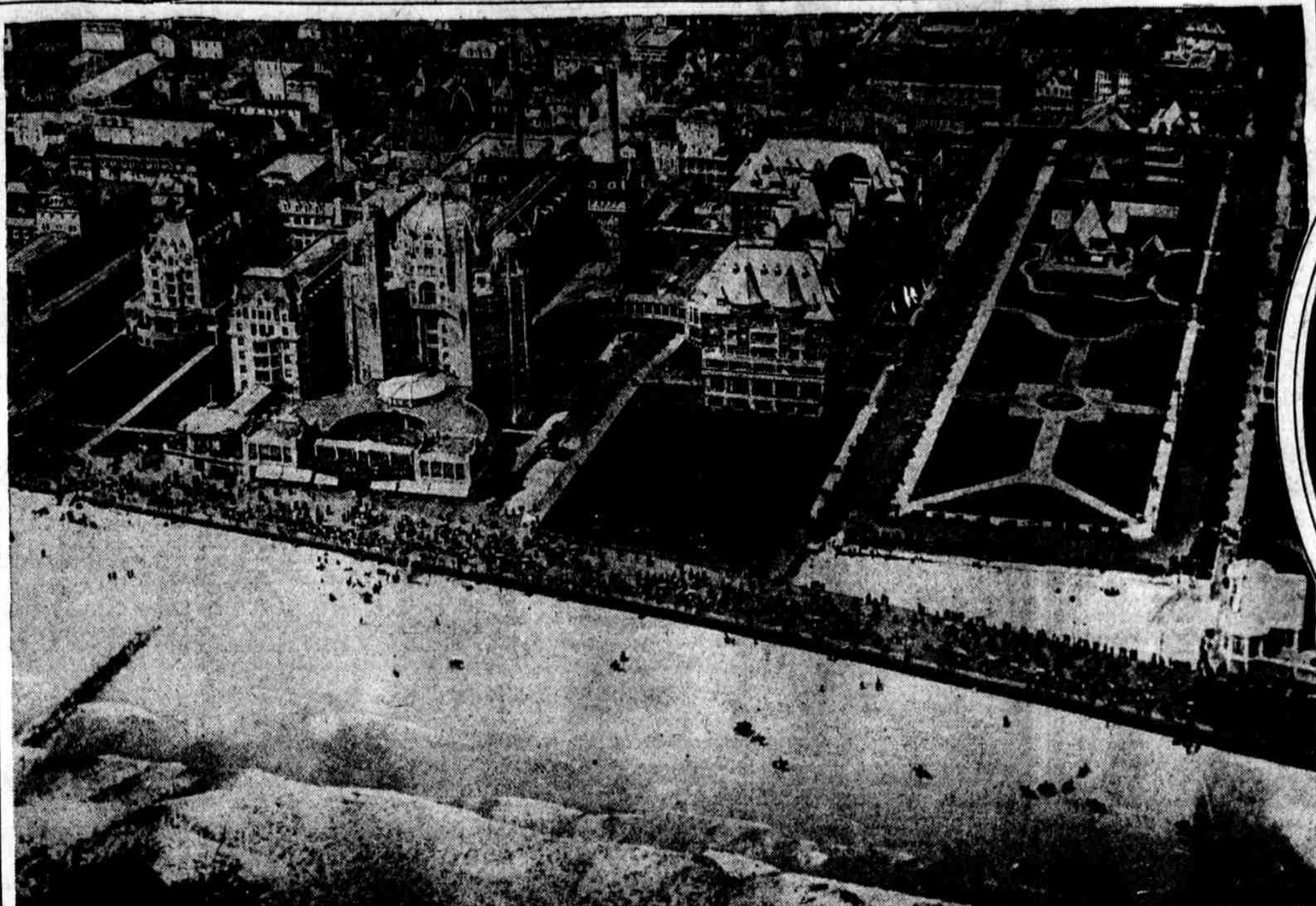
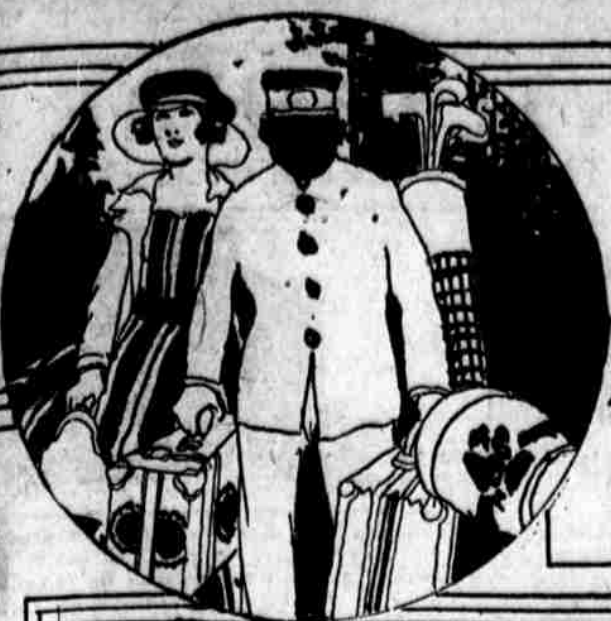


Evening Public Ledger

Philadelphia, Wednesday, June 15, 1921

TRAVEL and RESORT Section



NIAGARA FALLS, New York



Camp life in the ADIRONDACKS, New York

ATLANTIC CITY, Seen from the air... Ledger Photo Service



Mother and the Boys at BARNEGAT, Roberts

Atlantic City Features Many New Attractions to Allure Pleasure-Seekers

Building Projects Are Gigantic in Their Scope, Which Embraces New Hotels and Amusement Devices

1921 WILL BE RECORD-BREAKER FOR HOTEL AND COTTAGE PATRONAGE

Atlantic City, June 15.—The world's playground is riding on the crest of a wave of prosperity that insures a super-season. The summer got off to a running start with the Memorial Day invasion of visitors that engulfed the southside hotel district to a high-tide level that has not been approached since the war days interrupted the regular routine.

The depression that has interrupted business elsewhere has not touched the Atlantic City industries. People who come to the shore make the trip to be entertained, and they bring the vacation bankroll along to meet their particular needs. The result has been that the hotel and Boardwalk industries catering to the crowds have had no depression to bridge over and have gone right along in high gear since mid-May, setting up records that compare very favorably with the best marks set in the pre-war days.

There is every indication that the resort is looked upon as a winner by the capitalists as a "sure bet" for investment, even in these days when money is tight in the financial centers. They seem to find all the financial aid they need to carry through projects requiring millions when it comes to some enterprise in Atlantic City, and before the season is ended the beachfront is to have additional sky-line changes to those made last year.

New York interests are behind a great hotel to occupy the old excursion house site at Albany avenue. This takes in a block running along the beach on the south side, with Atlantic avenue on the north, the Albany Avenue Boulevard, over which the major portion of the shore motor traffic passes, coming right to the doorways on the east, where Pacific avenue and Atlantic avenue intersect and overlooking the resort's only real park. The structure, which is to be known as the Hotel Harding, is to be constructed on the apartment plan and will cost several millions, according to the announcement made recently by the head of the syndicate.

It is proposed to incorporate many new ideas in seashore hotel-building in the Harding. A convention hall, with facilities for big exhibit displays, to which trains may be run over the Pennsylvania Railroad spur that connects with the Atlantic avenue traction system.

Mountains and Seashore Magnet for Vacationists; Ocean Trips Are Popular

Reservations Greater at the Hotels This Season Than Ever Before—Many Auto Parties for Week-Ends

TRAVELERS SECURE SERVICE FROM PUBLIC LEDGER RESORT BUREAU

With the country rapidly returning to normal and business prospects appearing brighter every day, the attention of the average citizen is turning toward the annual vacation. Most daily workers already have settled on the time they want to go away, and many, if not all, have picked the resort to which they intend to travel.

There is an increasing tendency this year toward going to some "new" place. Those who have been in the habit of spending their usual fortnight at the seashore are poring nightly over delightfully illustrated and alluringly worded folders of the beauties of mountain and lake, and those who have been habitual visitors to the mountains are planning to listen to the merry sea waves and bedeck the strand with their presence.

Because of its nearness, Atlantic City remains the favorite seashore resort of local persons, but the neighboring Jersey Coast resorts of Wildwood, Cape May, Ocean City, Beach Haven, Sea Isle City, Asbury Park and numerous others will receive a large share of the patronage.

Of the mountain resorts, Delaware Water Gap and the Poconos are the favored nearby points, while the Catskills and Canadian Rockies are preferred by those who can afford to go a greater distance.

Of course the boys will probably "take in" the trip to the Bermudas, Porto Rico or other island places. Travel to Cuba also is reported to be increasingly heavy because of a certain amendment not in force in that country.

For the first time in six years Europe is to receive its normal amount of tourists travel this summer. Hundreds of Philadelphians and others living in this vicinity are preparing to pass the summer in the various capitals of Europe and visiting the battlefields of France and Belgium.

The PUBLIC LEDGER Resort Bureau daily receives many requests for information regarding travel conditions to such far away points as Alaska, California and the Pacific Northwest. Travel to California seems to have become an all-year-round custom instead of a winter pleasure only.

Then, too, the New England and Great Lakes resorts are due for a large share of patronage, according to the volume of information requested from the PUBLIC LEDGER Bureau on these resorts.

Many new hotels have sprung up within the last year at the various seashore resorts, and a large number of others have been remodeled or have had additions built to them in preparation



A Fair Bathing at CAPE MAY



A Portent of the Crowd at WILDWOOD, Ledger Photo Service

for a greater influx of visitors than ever before.

That their hopes will be realized is the general opinion of most persons who say the worries and cares of the period of depression now rapidly passing have made some sort of a vacation imperative for most persons.

Roadside camping is also proving popular with those who own automobiles and can carry their own camping equipment. Many such will start out from Philadelphia this summer and travel without a definite destination wherever the call of the open leads them.

Motorists with less regard for expense are planning long tours to virtually all points of interest within a thousand miles, and many are carrying the slogan "California or Bust," as in the days of the pioneers. Highways to the North

Continued on Page Ten, Column Three